

2024 IMPACT



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The Entertainment Industry Foundation (EIF) is a public 501(c)(3) nonprofit organization recognized by Forbes among the top 100 charities in America. EIF is a Charity Navigator 4-Star Charity that meets all 20 Better Business Bureau charity standards and carries the Candid Platinum Seal of Transparency. EIN 95-1644609



As we navigate a changing world, philanthropy must also evolve to meet the shifting needs of individuals, families, and communities worldwide.

The Entertainment Industry Foundation responded to calls for help from thousands of people impacted by climate disasters this year. Oprah Winfrey and Dwayne Johnson, with the guidance of EIF, launched a fund to address the immediate needs of the people of Maui by delivering funds directly to residents' bank accounts. People's Fund of Maui paid \$30 million to 8,100 residents in just three months and continued into the next year to provide nearly \$60 million in total. We were honored to support these efforts and to serve at the forefront of an innovative approach to disaster relief.

Our EIF Careers Program expanded its alliance to include key stakeholders from entertainment, the Los Angeles School District, and the State of California. These efforts, along with those of our new fiscally sponsored funds, including Devin Booker Starting Five and SI20 Foundation, launched by WNBA star Sabrina Ionescu, provide opportunities to historically excluded communities and build on our commitment to improving the lives of young people.

This year, the importance of collaboration to solve complex issues was demonstrated in public service announcements EIF co-produced with partners, which focused on issues ranging from mental health to disaster preparedness to the effects of social media on young people.

Together, we're effectively addressing the complexities of a rapidly shifting landscape. Thank you for your support of EIF and all of our partners.

Nicole Sexton
President & CEO

Chris Silbermann
Board Chair



EIF's community service began in 1942 and was originally organized as Permanent Charities.

THE ENTERTAINMENT COMMUNITY'S TRUSTED PARTNER IN PHILANTHROPY.

Founded in 1942 by Hollywood icons Samuel Goldwyn, Humphrey Bogart, Joan Crawford, James Cagney, and the Warner brothers, the Entertainment Industry Foundation (EIF) is a multifaceted organization that occupies a unique place in the world of philanthropy.

By mobilizing and leveraging the powerful voices and creative talents of the entertainment industry and cultivating the support of organizations and philanthropists committed to social responsibility, EIF builds awareness and raises funds, developing and enhancing programs on the local, national, and global levels to facilitate positive social change.

Throughout its history, EIF has focused on some of the most pressing needs of our time, from wartime aid for agencies like the United States Organizations and the American Red Cross to eradicating child polio and other critical health, disaster relief, and social issues.

We have raised over \$1 billion and support hundreds of charities each year.

We are grateful for our ability to serve in 2024.



Today, EIF is committed to increasing access
for emerging industry talent.



On May 16, 2024, the EIF Careers Program and Entertainment Equity Alliance partners hosted the inaugural **Careers in Entertainment Expo**, bringing together 1400+ young adults, high school, and college students to learn about Arts, Media, and Entertainment career pathways.

The Expo featured 35+ exhibitors, including:

- Workforce training and community-based organizations
- Postsecondary career education programs
- Labor union training programs
- Employer-sponsored internships and early career programs

From behind-the-scenes insights to hands-on demonstrations, students had the opportunity to engage directly with experts and gain practical knowledge about entertainment careers. Students were invited to attend a panel discussion featuring the cast and crew of *SWEETWATER*, a 2023 biographical sports film about Nat Clifton, the first African-American to sign a contract with the NBA.



In its fifteenth year of connecting young women with powerful female Hollywood executives, The Hollywood Reporter's Women in Entertainment Mentorship Program looked to EIF for enhanced financial and administrative support.

In partnership with Big Brothers Big Sisters of Greater Los Angeles, the EIF Careers Program team provides opportunities for re-engagement with past mentors and mentees, focusing on growth and greater, longer-term impact.

Collaboration with the Roybal School of Film and Television Production Fund and other EIF-rooted activities is opening doors.

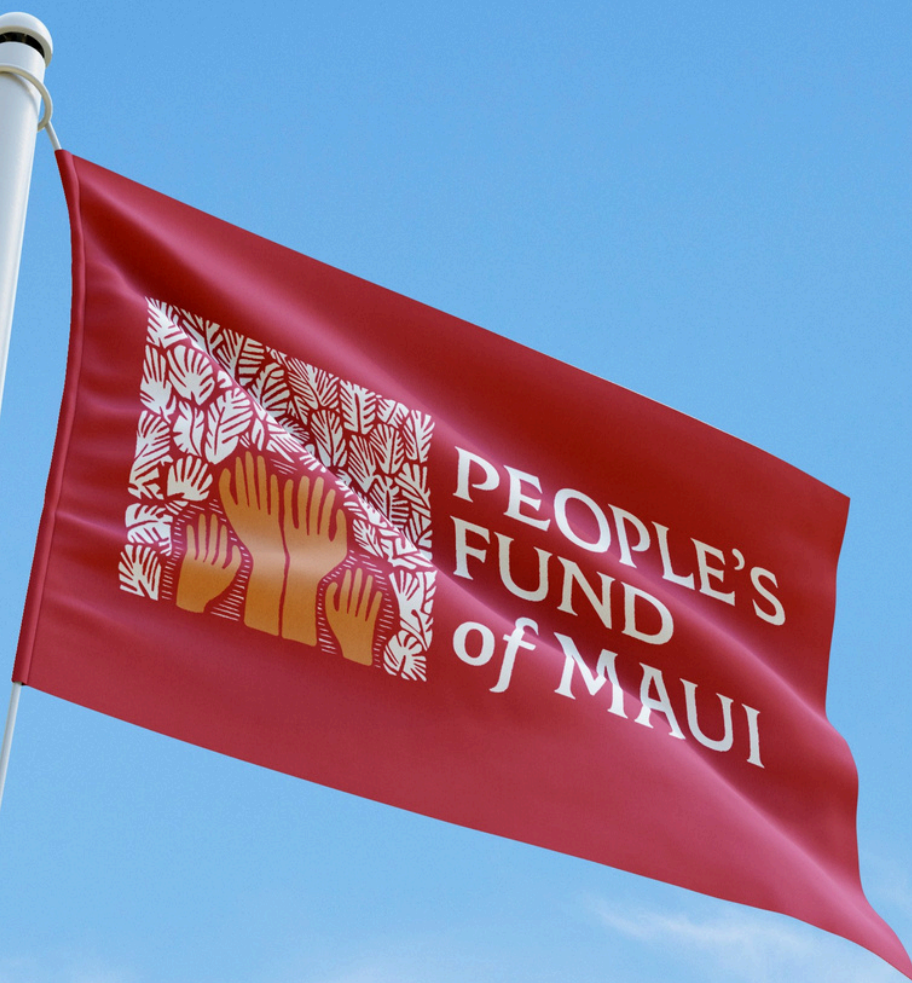




Defy:Disaster is the entertainment community's collective and immediate response to natural disasters. Its work in 2024 included supporting communities devastated by Hurricane Helene, which swept across Florida before causing catastrophic flooding in North Carolina and the Southeast. The hurricane destroyed homes and businesses and left residents without power, communication, food, or water.

Ukraine Children's Action Project (UCAP), an EIF fund, continued to uplift Ukrainian children displaced by the war. UCAP's Weekend School helped preserve students' national identity and culture. Its Recovery Camps hosted and supported more than 4,650 children and mothers who lived near the frontlines of the war, and the fund is helping to rebuild schools in Lviv damaged in the war.

Keep reading to learn about the continued efforts of the People's Fund of Maui.



Launched by Oprah Winfrey and Dwayne Johnson, the People's Fund of Maui provided direct financial assistance to the people of Lahaina and Kula who experienced losses from the devastating Maui wildfires. It was created in close collaboration and with guidance from local Maui elders and community leaders who offered insight and their blessing of the fund.

More than 8,100 residents received monthly disbursements of \$1,200, with \$60 million distributed to the people of Maui.

An in-person support center was created in West Maui to provide assistance with the application process, and a Maui call center was available seven days a week to offer help to residents.



Breakthroughs, Delivered:

At a Glance



210+

COLLABORATING INSTITUTIONS

3,100+

RESEARCHERS FUNDED

275+

CLINICAL
TRIALS

118+

RESEARCH
TEAMS

35,450+

CLINICAL TRIAL PATIENTS

Stand Up To Cancer (SU2C) raises awareness and funds research to detect and treat cancers, with the aspiration of curing all patients.

2024 was a year of considerable progress in cancer research. SU2C hosted their annual SU2C Scientific Summit and two crucial innovation summits. These events reflected the core goal of fostering collaboration, catalyzed conversations about their scientific strategy, and helped SU2C set a bold agenda for the future. The two innovation summits featured emerging possibilities in cancer research, such as harnessing the significant potential of AI and therapeutic vaccines.

In 2024, SU2C provided new research grants, ranging from foundational science that answers critical questions about cancer biology to clinical trials that test novel combination therapies.

[Read the full 2024 Impact Report here.](#)

FISCALLY SPONSORED FUNDS

EIF has served the entertainment community since 1942 and has earned the trust of artists, athletes, and influencers to expand their philanthropic impact and leverage their platforms for social good.

We provide reputable financial and administrative services, robust grantmaking, experienced community relations, and expert strategic advice.



FISCALLY SPONSORED FUNDS

The following charitable efforts were administered by the Entertainment Industry Foundation in 2024.



The **California Film Commission AME Career Readiness Initiative** provides tax credits for career-based learning and training programs to inspire, train, and give back to the next generation of filmmakers.



The **Candace Parker Foundation** empowers future generations to live as though there are no boxes, dream as though there are no lanes, and leave a legacy that inspires future generations to open the door for the next.



The **Charlize Theron Africa Outreach Project (CTAOP)** advances and invests in the health and safety of young people in Africa. [See the full impact report here.](#)



Free The Wild, founded by **Cher** and partners, endeavors to stop the suffering of wild animals in captivity and ultimately find a way to release them into sanctuaries or better-equipped zoos.

FUNDS

continued



The Clydeo Fund, founded by **Jennifer Aniston**, is creating a kinder, more loving world for shelter animals around the globe by providing critical assistance to rescue organizations.



Devin Booker Starting Five refurbishes basketball courts and playgrounds for kids who are neurodivergent and in underserved communities.



Entertainment Industry College Outreach Program (EICOP) HBCU in LA assists students from Historically Black Colleges and Universities with seeking and completing internships with major studios, networks, talent agencies, and other global creative industry organizations. [Read the full impact report here.](#)



FosterMore shines a light on the amazing potential of youth and families in the foster care system and empowers all foster youth to reach their dreams through education.



JALEN HURTS
FOUNDATION

The Jalen Hurts Foundation aims to strengthen communities by servicing and advancing youth.

FUNDS

continued



K Period Media Foundation, founded by film producer **Kimberly Steward**, seeks to empower individuals and organizations who are determined to contribute positive change in the world we share.



The Kate McGarrigle Fund provides funding for sarcoma research as well as music therapy resources to cancer patients with a passion for music.



The Kevin Love Fund inspires people to live their healthiest lives while providing the tools to achieve physical and emotional well-being.



Know Your Rights Camp, founded by **Colin Kaepernick**, is advancing the liberation and well-being of Black and Brown communities through education, self-empowerment, mass mobilization, and the creation of new systems that elevate the next generation of change leaders.



Live Free 999 honors **Jarad "Juice WRLD" Higgins** and supports young people in their battles with addiction, anxiety, and depression. The fund was started by Jarad's mother, **Carmela Wallace**, to support young people in their battles and to do so with love, joy, and emotional honesty.

FUNDS

continued



The Mary Tyler Moore Vision Initiative

accelerates the development of methods to preserve, restore, and protect visual function in people with diabetes, including those with significant vision loss.



Ocean Wise builds communities that take meaningful action to protect and restore our ocean.



Olivia Rodrigo's Fund 4 Good is a global initiative committed to building an equitable and just future for women and girls through direct support of community-based non-profits that champion girls' education, support reproductive rights and prevent gender-based violence.



Oscar's Kids, founded by actress **Melissa Rauch** (star of **The Big Bang Theory**) and her husband, **Winston Rauch**, is dedicated to defeating pediatric cancer and giving families support, care, and uplifting "magic" through the legacy of **Oscar Keogh**, who was diagnosed with DIPG, a terminal pediatric brain cancer.



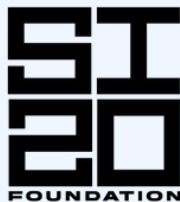
Roybal School of Film and Television Production Fund was established by **George Clooney, Grant Heslov, and Bryan Lourd** to generate funds to support the infrastructure, equipment, and curriculum of the Roybal Magnet School in downtown Los Angeles. [Read the full impact report here.](#)

FUNDS

continued



She Is The Music (SITM), founded by **Alicia Keys** and female industry executives, is a solution-oriented organization created to empower female creators throughout the music business using actionable efforts to increase inclusivity and drive equality with the ultimate goal of changing the overall landscape of the music industry.



The SI20 Foundation, founded by WNBA star **Sabrina Ionescu**, equips youth from all backgrounds and skill levels with equitable access to sports to create genuine connections and build stronger communities for life.



Social Change Fund United, founded by **NBA superstars Carmelo Anthony, Chris Paul, and Dwayne Wade** works to create a future where Black and Brown communities thrive and generate economic sustainability while playing a vital role in narrowing the racial opportunity gap.



The Theatre Leadership Project (TTLP), spearheaded by stage, film and music producer **Barbara Broccoli**, stage producer **Patrick Daly**, and **Whoopi Goldberg**, among others, seeks to create lasting change in the American Theatre by installing BIPOC leadership in the industry.

FUNDS

continued



The Trevor Noah Foundation mobilizes the global community to empower youth with the Foundation for a better life: access to high-quality education..



The Ukraine Children's Action Project (UCAP), founded by **Dr. Irwin Redlener and Karen Redlener**, provides urgent mental health and educational support to Ukrainian children who are either refugees in Poland or internally displaced in their own country—all fleeing a humanitarian crisis and brutal war.



The Hollywood Reporter Women in Entertainment Mentorship Program pairs young women from under-resourced high schools across Los Angeles with female executives in film and television who help prepare the students for college and beyond.

GRANTMAKING

300 GRANTS
PROVIDED

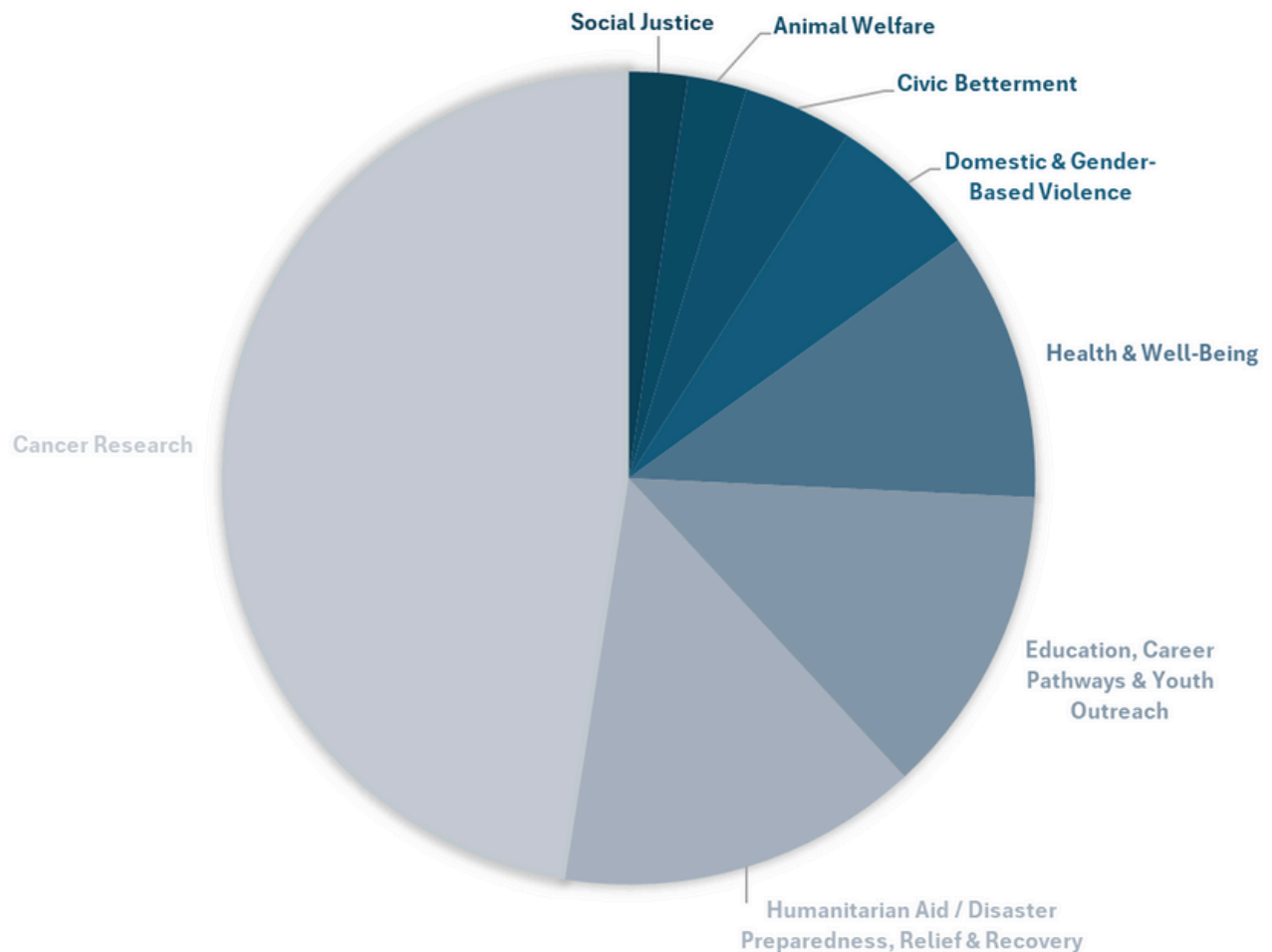
144 NONPROFIT
RECIPIENTS

\$30M IMPACT

FOCUS

The Entertainment Industry Foundation is a public grantmaking organization. Since 1942, EIF has raised more than \$1 billion and remains committed to granting those monies to address our society's most pressing needs.

EIF grants support community-based organizations that create positive social change, primarily in the impact areas charted below. Collectively working to create a better future, EIF programs and fiscally sponsored funds elevate the underrepresented, provide essential resources, generate enormous community impact, address inequities, and amplify community voices around critical needs.



GRANTEES

The following organizations received funding from EIF programs and fiscally sponsored funds in 2024.

AMANDLA COMMUNITY EDUCATION DEVELOPMENT

AMERICAN ASSOCIATION FOR CANCER RESEARCH (AACR)

ARRAY ALLIANCE

ASPEN CANCER CONFERENCE

BAY STREET THEATER & SAG HARBOR CENTER FOR THE ARTS

BILL, HILLARY & CHELSEA CLINTON FOUNDATION

BIOMEDICAL RESEARCH AND TRAINING INSTITUTE

BLAGODIYNA ORGANIZACIYA "BLAGODIYNYY FOND" "NEZLAMNI"
(CHARITY FOUNDATION 'UNBROKEN')

BLD PWR INC.

BOLD FOUNDATION INC.

BRAVE GENERATION

BRAVE ROCK GIRL

BREATHING ROOM FOUNDATION

BRIC FOUNDATION

BRING CHANGE TO MIND

BROAD INSTITUTE

BROADWAY ADVOCACY COALITION

CANCER SUPPORT COMMUNITY NORTH TEXAS

CARL ALBERT STATE COLLEGE DEVELOPMENT FOUNDATION

GRANTEES

continued

CEDARS-SINAI MEDICAL CENTER

CHARITABLE FOUNDATION ZAPORUKA

CHILDREN'S HOSPITAL OF PHILADELPHIA

CIVIC NATION

COLUMBIA UNIVERSITY

COMMUNITY HEALTHCARE SOLUTIONS

CREATE CA

CRISIS TEXT LINE

CROWNED QUEEN

D.G. MURRAY TRUST

DANA-FARBER CANCER INSTITUTE

DESMOND TUTU HEALTH FOUNDATION

DLALANATHI

DR. LORNA BREEN HEROES' FOUNDATION

DRAMA FOR LIFE, C/O UNIVERSITY OF THE WITWATERSRAND

DRAMA LEAGUE OF NEW YORK

DREAMS FOR KIDS

EDWARD CHARLES FOUNDATION

ENNEAGRAM LAS VEGAS

ENTERTAINMENT INDUSTRY COLLEGE OUTREACH PROGRAM

GRANTEES

continued

EQUAL HOPE (METRO CHICAGO BREAST CANCER TASK FORCE)

ETERNAL SEEDS INC.

EVENTS VOCATION NETWORK (EVEN INC.)

EVERYTOWN FOR GUN SAFETY SUPPORT FUND

FAITH MOVES ONLY NO FEAR INC

FEONIX – MOBILITY RISING

FRED HUTCHINSON CANCER CENTER

FREE THE WILD UK

FULFILLMENT FUND

FUND FOR PUBLIC SCHOOLS INC., AKA THE FUND

GOFUNDME.ORG

GOLDFIELDS FAMILY ADVICE ORGANIZATION

GULLS AMATEUR HOCKEY ASSOCIATION

HANDY FOUNDATION CORPORATION

HANK'S LEGACY FOUNDATION

HEAL PALESTINE INC.

HEALTH TECH WITHOUT BORDERS INC.

HEART OF LOS ANGELES (HOLA) YOUTH INC.

HENNEPIN HEALTHCARE FOUNDATION

HIVSA

GRANTEES

continued

HOMEWOOD SCIENCE CENTER

HOUSE OF BLUES MUSIC FORWARD FOUNDATION

HOUSE OF UKRAINIAN TRADITIONS (UKRÁN HAGYOMÁNYOK HÁZA
NONPROFIT KORLÁTOLT FELELŐSÉGU TÁRSASÁG)

ICAHN SCHOOL OF MEDICINE AT MOUNT SINAI

IMAGINE SCHOLAR

INGALLS DEVELOPMENT FOUNDATION

INTERNATIONAL ASSOCIATION OF ARTISTS

ISIBANI

JOHNS HOPKINS UNIVERSITY

JUST KEEP LIVIN FOUNDATION

KEIO UNIVERSITY

KIDS OPERATING ROOM USA INC.

KINDNESS.ORG INC.

KLASTER EDUKACYJNY "MRIIDI" (FOUNDATION "EDUCATIONAL
CLUSTER 'MRIYDIY'")

KZN NETWORK ON VIOLENCE AGAINST WOMEN

LELAND STANFORD JUNIOR UNIVERSITY

LIBERTY HILL FOUNDATION

LIONS CLUBS INTERNATIONAL FOUNDATION

LIVE4LALI

GRANTEES continued

MASSACHUSETTS GENERAL HOSPITAL

MASSACHUSETTS INSTITUTE OF TECHNOLOGY (MIT)

MEMORIAL SLOAN-KETTERING CANCER CENTER

MOM PLUS ME CHARITABLE FOUNDATION

MY FRIEND'S PLACE

NAMI CHICAGO

NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN
AKA NCMEC

NATIONAL PHILANTHROPIC TRUST

NGO EDUCATIONAL ERA (EDERA)

NO DOGS LEFT BEHIND INC.

NYU GROSSMAN SCHOOL OF MEDICINE

OF FREE AND THOSE WHO CARE

PETER BROWN JUNIOR TENNIS PROGRAM

PHILISA ABAFAZI BETHU

PLAST – UKRAIŃSKA ORGANIZACJA SKAUTOWA W POLSCE (PLAST -
UKRAINIAN SCOUTS ORGANIZATION IN POLAND)

PRAISE IS THE CURE

PROVIDENCE HEALTH SYSTEM – SOUTHERN CALIFORNIA AND ITS
WHOLLY OWNED AFFILIATES PROVIDENCE ST. JOHNS HEALTH
CENTER AND SAINT JOHN'S CANCER INSTITUTE

RIDNI CHARITABLE FOUNDATION

GRANTEES

continued

ROYBAL FILM AND TELEVISION MAGNET

SAVE OUR SHEPS RESCUE

SECOND HARVEST FOOD BANK OF NORTHWEST NORTH CAROLINA

SINCERE HEART ("SHURE SERTSE" CHARITY FUND)

SISTERSONG WOMEN OF COLOR REPRODUCTIVE JUSTICE
COLLECTIVE

SIYASHESHA LEADERSHIP INCUBATOR

SMALL PROJECTS FOUNDATION

SOCIAL IMPACT FUND

SOUTHERN CALIFORNIA GRANTMAKERS

STUDYTRUST

TEACH FOR UKRAINE

TERRA SCIENCE AND EDUCATION INC.

THE AAKOMA PROJECT INC.

THE ART COUNCIL, INC. DBA ARTADIA

THE CEDARS CANCER FOUNDATION AT THE MCGILL UNIVERSITY
HEALTH CENTRE / LA FONDATION DU CANCER DES CEDRES AU
CENTRE UNIVERSITAIRE DE SANTE MCGILL

THE CHICAGO FOUNDATION FOR MENTAL HEALTH

THE GRAY MATTER EXPERIENCE

THE HOSPITAL FOR SICK CHILDREN

THE HUBRECHT INSTITUTE

GRANTEES

continued

THE INSTITUTE FOR CANCER RESEARCH DBA THE RESEARCH
INSTITUTE OF FOX CHASE CANCER CENTER

THE ROCKEFELLER UNIVERSITY

THE SULLIVAN UROLOGY FOUNDATION

THE TREVOR NOAH FOUNDATION NPC

THE TRUSTEES OF COLUMBIA UNIVERSITY IN THE CITY OF
NEW YORK

THE UCLA FOUNDATION

THE UNIVERSITY OF MANCHESTER

THE UNIVERSITY OF TEXAS HEALTH SCIENCE CENTER AT
SAN ANTONIO

TRIAGE CANCER

TRUSTEES OF PRINCETON UNIVERSITY

UKRAINIAN STUDENTS LEAGUE

UNDERDOG HEROES

UNIVERSITY COLLEGE LONDON

UNIVERSITY HEALTH NETWORK

UNIVERSITY OF CHICAGO

UNIVERSITY OF PENNSYLVANIA

UNIVERSITY OF SOUTHERN CALIFORNIA (USC)

UNIVERSITY OF TEXAS - MD ANDERSON CANCER CENTER

UNIVERSITY OF TEXAS SOUTHWESTERN MEDICAL CENTER

GRANTEES

continued

UTHINGO NETWORK

V FOUNDATION FOR CANCER RESEARCH

VAUL INSTITUTE

VIRGINIA COMMONWEALTH UNIVERSITY

WALTER & ELIZA HALL INSTITUTE FOR MEDICAL RESEARCH

YMCA OF METROPOLITAN LOS ANGELES

YONKERS PUBLIC SCHOOLS FOUNDATION FOR EDUCATION INC.

YOUTH INITIATIVE

YOUTH OUTREACH SERVICES

WE ARE TREMENDOUSLY GRATEFUL TO ALL DONORS FOR THEIR GENEROUS 2024 SUPPORT.

EIF impact would not be possible without thousands of incredible individual, foundation, corporate, and media donors.

FINANCIALS

2024 Audited Financials will be available Q3 2025.

ENTERTAINMENT INDUSTRY FOUNDATION

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